



www.Hendrickssymphonic.org

Benjamin G. Del Vecchio, Music Director

Important Facts:

- **In the past 12 months, over 6,000 people have heard our ensembles.**
- **Nearly 300 people have performed within our ensembles.**
- **Statistics show that our potential for reaching an interested audience in Hendricks County with fine classical music is between 25,000 and 50,000 people.**
- **Only 40% of our funding comes from actual ticket sales. The balance must come from individuals and businesses who believe in the importance of the organization.**

2010-2011 Concert Series Program Advertising Rates

- | | | |
|----------------------|----------------------------------|---------|
| • Back cover | 5 inches wide by 8 inches high | \$1,000 |
| • Inside back cover | 5 inches wide by 8 inches high | \$800 |
| • Inside front cover | 5 inches wide by 8 inches high | \$700 |
| • Full page | 5 inches wide by 8 inches high | \$600 |
| • Half page | 5 inches wide by 4 inches high | \$350 |
| • Quarter page | 2½ inches wide by 4 inches high | \$200 |
| • Eighth page | 2 ½ inches wide by 2 inches high | \$125 |

Please contact us for availability of back cover, inside back cover, and inside front cover.

Once your ad is submitted, it is good for the entire season and will appear in all six concert programs.

Please send payment with the attached Program Advertising Order Form.

The deadline for submitting ads is September 30, 2010.

Please email a black and white 300 dpi or greater jpg, tif or eps to Susy Watt at swatt@indy.rr.com.

For questions please call Susy at 501-6217

Thank you for your support!

*Hendricks Symphonic Society
Program Advertising Order Form*

Business Name: _____

Business Address: _____

Business Phone: _____

Business Email: _____

Person responsible for purchasing advertising: _____

Would you like to have ***Hendricks Symphonic Society*** brochures containing concert dates, music listings and ticket purchase information placed at your business? Yes No

Size of ad: _____ Amount enclosed: _____ Check number: _____

Please make checks payable to Hendricks Symphonic Society

Please mail this order form with payment to:

Hendricks Symphonic Society
Program Committee
8103 E. US Hwy 36 #104
Avon, Indiana 46123

Thank you for doing your part in keeping classical music alive in the Hendricks County area!

HSS representative: _____

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